

ABSTRACT

A method for allowing a user to download authorized media content from one or more websites without a fee includes a sponsor paying the fee for the downloaded authorized media content in exchange for the user playing one or more advertisements in their entirety.

5 In one implementation, a method includes selecting downloadable media content from a graphical user interface, and playing one or more advertisements in their entirety on one or more computers. The method further includes accessing the media content upon playing the one or more advertisements in their entirety, in which a fee for the media content is paid by a sponsor in exchange for a user playing the one or more advertisements in their entirety before
10 the media content is accessed.

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